



# DS AGRIFOODS PVT. LTD.

A GOVT. OF INDIA RECOGNISED STAR EXPORT HOUSE



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DS Agrifoods Pvt. Ltd.
A Govt. of India Recognised Star Export House

#### **About Us**

DS Agrifoods is in a commanding position in the world of packaged rice made to conform to international standards. The roots go deep, back about 20 years ago when our founders had a dream and a grand vision of giving the world a taste of India's finest rice. We put in the solid groundwork, relentless effort, unceasing watch over quality, and perseverance in the achievement of goals. We have come far. We have miles to go but have confidence gained from trust reposed in us and our brands. DS Agrifoods is one of the India's premier exporters of premium Basmati rice and non-Basmati varieties. Our range also covers rice for everyday use and rice for special occasions, as well as rice to suit special preferences.



Our production unit is located in the pristine and verdant valley of Pilibhit in UP, nestling in the lap of the Himalayas. In pursuance of our vision to excel, we kept on modernizing machinery and processes. Our unit has automated equipment for parboiling, milling, sorting, and packing with a capacity of 12 MT per hour. The standout equipment is the Satake Milling machinery from Japan and Buhler of Germany to assure the highest standards of hygiene. The name DS represents consistency and quality.

DS Agrifoods is family owned but with a modern, corporate approach to business. The combination works perfectly across all levels: from procurement to sorting, inbound quality checks, processing, packaging, distribution and marketing. Service and support are top priorities. We are always approachable, even by the last link in the retail chain. We listen to what customers want and it goes into the refinement of our products and services.

#### Why DS Agrifoods?

- As explained in the foregoing paragraphs, DS Agrifoods is the mark of purity, refinement, trust, and excellence. We are committed to guarding our reputation and continuing the tradition of service.
- We have a no-compromise approach to quality. Profits are secondary. Product excellence and customer satisfaction rank high.
- DS Agrifoods has a holistic approach to manufacturing and production in consonance with environmental concerns, the safety of lives and nature, and creating a positive atmosphere.
- R & D is at the root of our progress. We innovate, experiment, and develop constantly to give the world a better product.

#### Certification

We are conscientious and particular about everything to do, considering that we are handling food products. As such, we follow the most rigorous procedures and policies conforming to international standards. Our certifications are proof. Our company has obtained various certifications few to mention are ISO 22000, HACCP, Kosher Halal, ISO 9001-2015, SFDA, GMP, FSSAI.

#### **Awards**

Our years of cumulative hard work and efforts have received meritorious recognition in the shape of various state awards from the Government of Uttar Pradesh. Our company has been recognized as a Star Export House by the Government Of India.

#### **Technology**

Realizing far back that manual processes are error-prone, we decided to adapt to changing trends in technology. DS Agrifoods is among the early pioneers in incorporating technology in all its manufacturing processes. We rely on computerized, sensor-driven, software-powered technologies to handle high-speed processes to perfection, with consistency and reliability built-in.

On the one hand, we have an R&D section where we have state-ofthe-art equipment to test and verify rice to all known parameters besides developing our own.

On the other hand, all our processes are nearly automated with minimal human intervention. Paddy that is taken in as raw material undergoes stringent laboratory tests. Downline processes such as cleaning, de-husking, milling, sorting, and grading are handled by automated sequenced procedures controlled by a central unit with sensors to check several parameters. Our equipment is sourced from Japan and Germany.

The same meticulous attention to detail reflects in our final quality tests prior to packaging and automated packaging untouched by human hands, assuring the highest standards of hygiene.

We are now in the planning stage of implementing Al-powered equipment that will take production and quality to higher standards. We lead by actions.

































## **PUSA 1121**

Extra Long Grain Premium Aromatic Basmati Rice



Extra Long Grain Creamy Sella Aromatic Basmati Rice













### **PUSA 1401**

Extra Long Grain Premium Aromatic Basmati Rice



### **PUSA 1121**

Extra Long Grain Golden Sella Basmati Rice



Long Grain Premium Rice





### **SARBATI**

Long Grain Sella Rice





# IR64 Raw Rice Product Description

IR-64 is a long-grained Non-Basmati Rice, specifically grown in the foothills of Himalayas, Southern and South-eastern parts of India including Uttar Pradesh, Uttarakhand, Maharashtra, Adhra Pradesh, Karnataka, and Tamil Nadu.

Grain Length 5.9 mm

Product Packaging
In Bulk



# **IE 64 Parboiled Rice Product Description**

IR 64 Parboiled Rice is a widely renowned Indian rice variety. The rice is known for its long grain and good cooking practice. This rice is a major source of carbohydrates, protein, and fiber, and is known for its great taste. DS Agrifoods (P) Limited, for the parboiling processing of grains uses the latest Automated Indigenous state-of-the-art technology to keep the grains pure and hygienic and have longer shelf-life.



Grain Length 5.9 mm

Product Packaging In Bulk



# **Swarna Rice Product Description**

Swarna is a Short-grained Non-Basmati Rice, specifically grown in the foothills of Himalayas, Southern and South-eastern parts of India including Uttar Pradesh, Uttarakhand, Maharashtra, Andhra Pradesh, Karnataka, and Tamil Nadu.

Grain Length 5.3 mm Product Packaging In Bulk

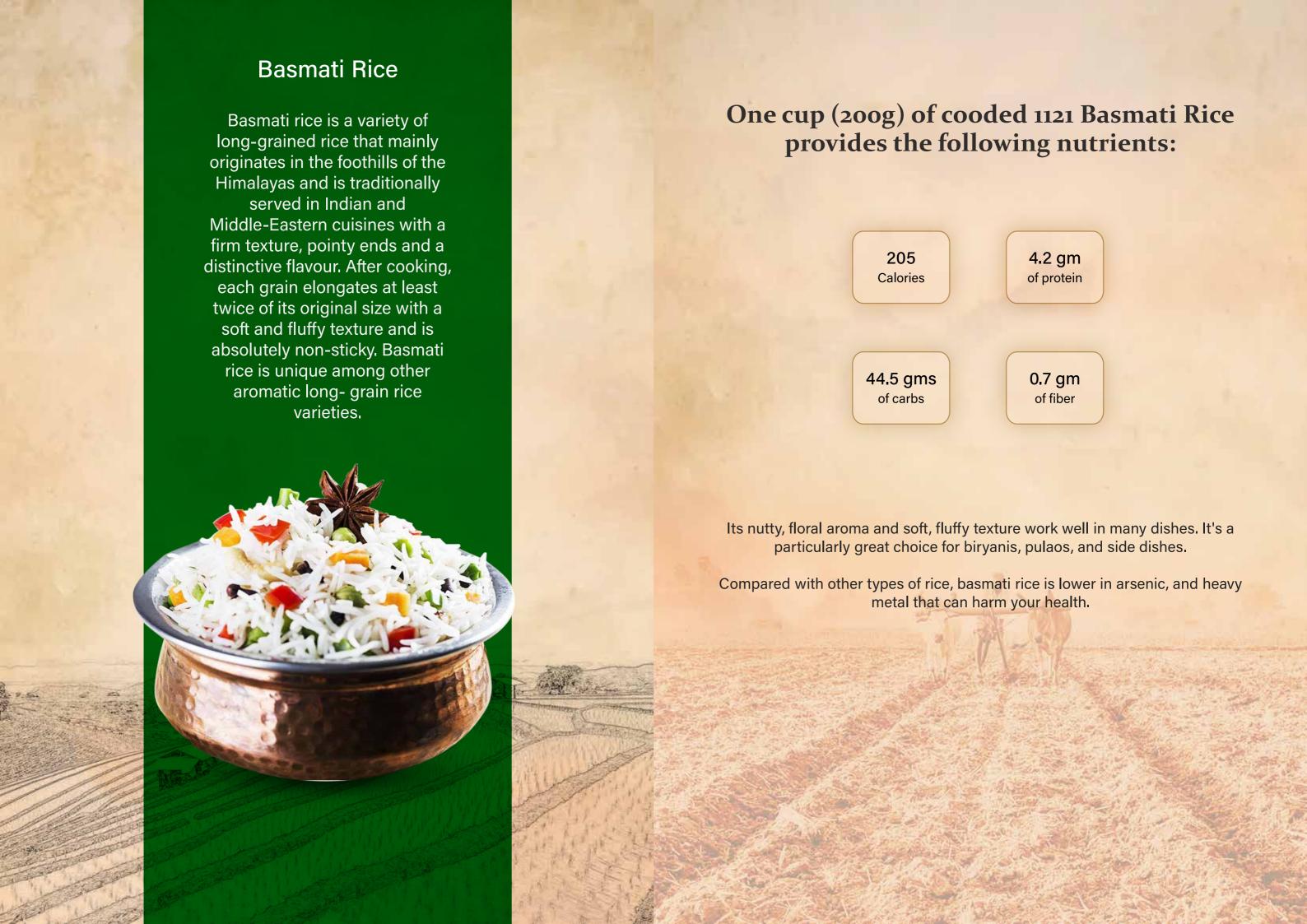


# **100% Broken Rice Product Description**

The best quality broken rice that is free from adulterants. We are renowned broken rice exporters from India. We shall make sure that your order is delivered smoothly and within the timelines promised.

Grain Length 100% Broken Product Packaging In Bulk









100% Natural



Non-GMO











Freshness